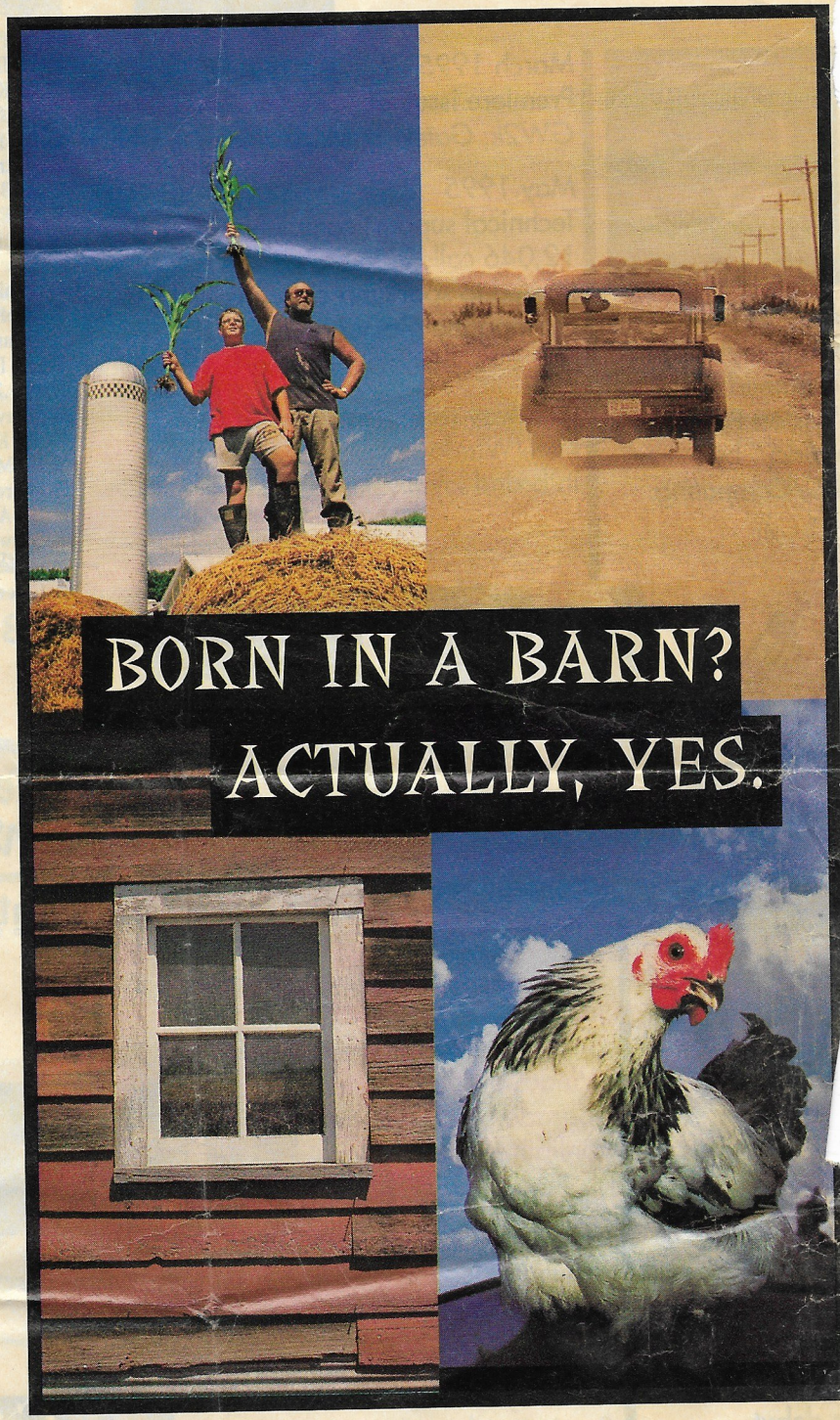
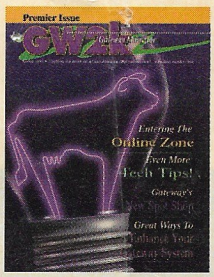
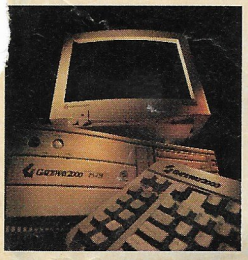
It started as a dream, born on an Iowa farm. Today, 10 years later, the same company that once clocked in by a rooster crow is recognized as the nation's PC industry leader. The Gateway 2000® secret? Give PC buyers a quality product, the latest technology, and incomparable service — all at an unparalleled value. Our hard-working employees know what it takes to get the job done right. And we're ready to outdo ourselves in the next decade and beyond.



intel inside
pentium PROCESSOR





May 1995
Gateway's P5-120 is named the "fastest PC in the world," by *PC/Computing*.

March 1995
Premiere issue of *GW2k: Gateway Magazine.*

May 1995
Technical support completes 12,046 calls in one day! All techs treated to sparkling cider in plastic champagne glasses.

July 1995
Gateway ranks first among Intel/Windows PC manufacturers in brand loyalty.

10th ANNIVERSARY SYSTEM

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- **TelePath® 28.8 Fax/Modem Communication Center**
- 3.5" Diskette Drive
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- 9-Bay Tower Case
- **AnyKey®+ Keyboard**
- MS Mouse 2.0
- **Microsoft® Windows® 95**
- **10th Anniversary System Software Collection: MS Office 95, Professional Edition and Generations**
- **Gateway Gold™ Premium Service**

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Designed for Microsoft Windows 95

November 1994
New Gateway facility opens in Kansas City.

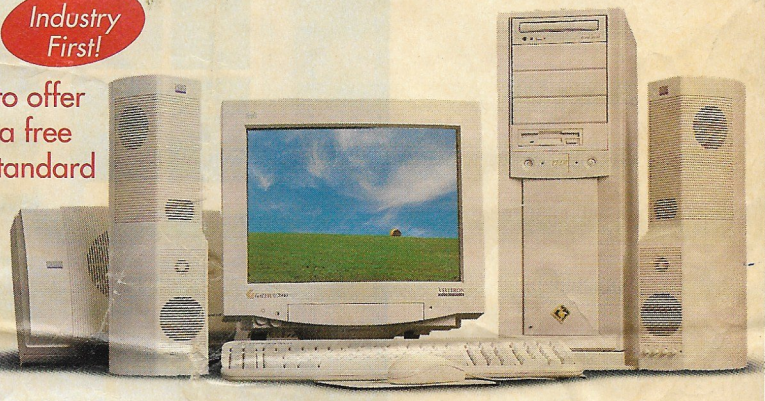
December 1994
The Liberty small notebook makes its debut.

Industry First!

June 16, 1995
Gateway is first to offer Windows 95 as a free upgrade on all standard configurations.

July 28, 1995
Gateway goes "down under" to Australia.

August 1, 1995
Gateway Gold Service and Support program unveiled.



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